

TERMS AND CONDITIONS

FOR

Promotion Offer of 30GB data plan (unlimited calls and texts) plan with an additional 70GB data (100GB in total)

Valid between 16 July 2025 – 09 September 2025

(New Superdrug Mobile Customers Only)

1. **Promoter:** Superdrug Stores plc, trading as Superdrug Mobile, (company no. 00807043) registered at 51 Sydenham Road, Croydon, Surrey, CR0 2EU, United Kingdom.
2. **Promotion Offer:** Superdrug Mobile's 100GB Data Promotion Offer (the "**Promotion Offer**") applies to the Superdrug Mobile monthly SIM-only 30GB Data plan, unlimited calls and texts plan (the "**Eligible Plan**") for six consecutive months when the **Eligible Plan** is purchased during the Promotion Period (the "**Promotional Offer**"). Under this Promotion Offer, the standard monthly data allowance of 30GB will be increased to 100GB for up to six (6) consecutive months (the "**Promotional Data Allowance**").
3. **Promotion Period:** The Promotion Offer will run from 00:00 GMT on 16 July 2025 to 23:59 GMT on 09 September 2025 (the "**Promotion Period**"), but may be withdrawn, amended, or extended at any time without notice (see Section 14 regarding variations to these terms and conditions).
4. **Eligibility:** To be eligible for the Promotion Offer, you must:
 - a. be a new Superdrug Mobile customer, resident in the UK, and aged 16 or over to have an account.
 - b. purchases the **Eligible Plan** instore, online via superdrugmobile.com or [Superdrug.com](https://superdrug.com) during the **Promotion Period**; and
 - c. Activate your SIM online via Superdrug Mobile's website by 23:59 GMT on 30 September 2025 using the code **E810025**
5. **Activation of Promotional Data Allowance:** Eligible customers will receive the **Promotional Data Allowance** from the date their SIM is activated in accordance with Section 4 above. The data allowance will automatically apply each time the customer renews the **Eligible Plan**, for up to six (6) months from activation.
6. **General Requirements:** You must comply with the [Superdrug Mobile Terms and Conditions](#) and follow the promotion steps set out in these terms and conditions to maintain eligibility.



7. **Duration of Promotional Data Allowance:** The **Promotional Data Allowance** is available for a maximum of six (6) individual months (not necessarily consecutive) from the date of SIM activation. You may choose to renew your plan monthly or take breaks between renewals. However, the **Promotional Data Allowance** will only be applied on the months when the **Eligible Plan** is renewed, up to a total of six months.

8. **Availability of Eligible Plan:** The Promotion Offer is only available while Superdrug Mobile continues to offer the **Eligible Plan** in its current form. Superdrug Mobile reserves the right to withdraw or amend the **Eligible Plan** at its sole discretion at any time.

9. **Change of Plan:** If you switch to a different Superdrug Mobile plan that is not the **Eligible Plan**, you will no longer be eligible to receive the **Promotional Data Allowance**. Only renewals of the **Eligible Plan** will trigger the **Promotion Offer**.

10. **Exclusions:** The **Promotional Data Allowance** applies only to the monthly charge of the **Eligible Plan** and does not include any other charges, including but not limited to:

- Out-of-bundle usage;
- Additional services;
- Connection or reconnection fees;
- Account administration charges; or
- Costs related to collecting outstanding payments.

11. **Other Offers:** This **Promotion Offer** cannot be used in conjunction with any other promotional offers or discounts.

12. **Limitations of Liability:** Superdrug Mobile accepts no responsibility for any lost, corrupted, delayed, or unsuccessful applications for the **Promotion Offer**. To the fullest extent permitted by law, Superdrug Mobile (and its parent, subsidiaries, and affiliates) will not be liable for any direct, indirect, or consequential losses or damages arising from participation in the **Promotion Offer**.

13. **Governing Law:** These terms and conditions are governed by and construed in accordance with the laws of England and Wales.

14. **Variations to These Terms:** Superdrug Mobile may withdraw, amend, extend, or otherwise vary these terms and conditions at any time. Any changes will be published on the Superdrug Mobile website.

15. **Definitions:** Capitalised terms not defined in these Promotion Offer terms will have the meaning given in the [Superdrug Mobile Terms and Conditions](#).

