

TERMS AND CONDITIONS
FOR
Superdrug Mobile Black Friday Promotional Offer
(valid between 6 November 2024 – 3 December 2024)

1. **Promoter:** Superdrug Stores plc, trading as Superdrug Mobile, (company no. 00807043) registered at 51 Sydenham Road, Croydon, Surrey, CR0 2EU, United Kingdom.
2. **Promotional Offer:** Save 20% off the full price of a Superdrug Mobile monthly SIM only plan of unlimited data, unlimited calls and texts (the “**Eligible Plan**”) (the “**Promotional Offer**”) for twelve months when you purchase the Eligible Plan during the Promotion Period. Under this Promotional Offer, the standard plan price of £20 per month will be reduced to £16 per month for twelve consecutive months on the Eligible Plan (the “**Promotional Price**”).
3. **Dates:** The Promotional Offer will run from 00:00 GMT 6 November 2024 - 23:59 GMT 3 December 2024 (the “**Promotion Period**”), but may be withdrawn, amended or extended, at any time and without notice (see Section 14 below regarding variations to these terms and conditions).
4. To be eligible for this Promotional Offer (“**Eligible Customer**”), you must:
 - a. be a new Superdrug Mobile Customer who is resident in the UK and over 12 years old;
 - b. purchase the Eligible Plan online on Superdrug Mobile’s website ([Home | Superdrug Mobile](#)) during the Promotion Period using the code BF2024, or purchase a new Superdrug Mobile SIM Card either instore or online at Superdrug.com and upgrade it to the Eligible Plan; and
 - c. activate your SIM online on Superdrug Mobile’s website by 23:59 GMT 3 December 2024. Please note that if you have already purchased a new Superdrug Mobile SIM Card either instore or online at Superdrug.com you will need to enter the code BF2024 at activation.
5. New Superdrug Mobile Customers will benefit from the Promotional Price with effect from activation of their SIM online on Superdrug Mobile’s website once they follow the steps set out in Section 4 above.
6. You must comply with the Terms and Conditions for using Superdrug Mobile (<https://www.superdrugmobile.com/register/terms>) and follow the promotion steps set out in these terms and conditions.
7. The Promotional Price is available for a maximum of 12 (twelve) consecutive months on the Eligible Plan after which point your plan price will revert back to the standard price of £20 per month. To receive the Promotional Price for a maximum of 12 months, following purchase and SIM activation, Eligible Customers must:



- a. either set up their account to auto-renew each month OR manually renew their Eligible Plan each month within 12 hours of their pre-paid billing cycle end date; and
- b. remain on the Eligible Plan for 12 consecutive months from the date of SIM activation.

8. This Promotional Offer will only be available to Eligible Customers as long as Superdrug Mobile offers the Eligible Plan in its current form. Superdrug Mobile reserves the right to withdraw the Eligible Plan at any time in future at its sole discretion.

9. If you change to another plan or have a break in your subscription of the Eligible Plan at any time from your first purchase of the Eligible Plan, you will no longer be eligible for this Promotional Offer. You will only receive the Promotional Price for the months before this change or break and not for the next month or any subsequent month. A break in subscription includes where you do not auto-renew or you fail to manually renew your account every month within 12 hours of your current Eligible Plan's end date.

10. The Promotional Price covers only the monthly charge for the Eligible Plan and not any other charges (including without limitation charges for Out of Bundle Service, Additional Service, account administration fees, fees for Connection and re-connection and any costs incurred in collecting outstanding payments from you).

11. The Promotional Offer is not available in conjunction with any other promotional offers or discounts.

12. We cannot accept responsibility for any promotional offers or discounts being lost, corrupted, or delayed in transmission. Under no circumstances will we (or our parent, subsidiaries and affiliated companies) be liable (unless such liability cannot be lawfully excluded) for any losses, damages, costs or expenses arising from or in any way connected with any errors, defects, interruptions, malfunctions or delays in the Promotional Offer and we exclude liability, to the fullest extent permitted by law, for any loss or damage caused to you arising out of this Promotional Offer.

13. **Governing law:** These terms and conditions shall be governed by and construed in accordance with English law.

14. **Variation to these terms:** If we withdraw, amend, extend or otherwise vary these terms, we will update them on our Superdrug Mobile website.

15. All capitalised terms which are not defined herein will have the same meaning ascribed to them in Terms and Conditions for using Superdrug Mobile which can be found here: <https://www.superdrugmobile.com/register/terms>



Terms and Conditions for a free Artisent gift set when you purchase your SIM

Customers who purchase a Superdrug Mobile SIM either instore or online at Superdrug.com between 6 November 2024 – 3 December 2024 will receive one of two Artisent Atelier gift sets (either the Female Artisent Gift Set - 3 x 20ml or Male Artisent Gift Set - 3 x 20ml). One free product with every purchase of a SIM. Subject to local stock availability and while stocks last. To qualify for the free gift on Superdrug.com, customers need to add both a Superdrug Mobile SIM and their chosen Artisent Atelier gift sets to their basket and the price of the Artisent Atelier gift set will be deducted at checkout. Free product non-transferable and cannot be refunded or exchanged for cash or any other product.

