

TERMS AND CONDITIONS

FOR

Promotion Offer of 60GB data plan (unlimited calls and texts) plan for £10 (instead of £13)

Promotion Offer of 100GB plan (unlimited calls and texts) plan for £13 (instead of £16)

Valid between 31 December 2025 – 27 January 2026

(New Superdrug Mobile Customers Only)

1. **Promoter:** Superdrug Stores plc, trading as Superdrug Mobile, (company no. 00807043) registered at 51 Sydenham Road, Croydon, Surrey, CR0 2EU, United Kingdom.
2. **Promotion Offers:**
 - a. Superdrug Mobile's 60GB and 100GB Data Promotion Offer (the “**60GB and 100GB offer**”) applies to the Superdrug Mobile monthly SIM-only 60GB and 100GB plans, with unlimited calls and texts, (the “**Eligible Plan**”) for three (3) consecutive months when the **Eligible Plans** are purchased during the Promotion Period. Under the 60GB and 100GB Promotion Offer, the standard monthly price of the 60GB plan (£13) will be reduced to £10 for up to three (3) consecutive months and the standard monthly price of the 100GB plan (£16) will be reduced to £13 for up to three (3) consecutive months (the “**Promotional Price**”).
3. **Promotion Period:** The Promotion Offers will run from 00:00 GMT on 31 December 2025 to 23:59 GMT on 27 January 2026 (the “**Promotion Period**”), but may be withdrawn, amended, or extended at any time without notice (see Section 13 regarding variations to these terms and conditions).
4. **Eligibility:** To be eligible for the **Promotional Offers**, you must:
 - a. not be an existing Superdrug Mobile customer, be resident in the UK, and be aged 16 or over to have an account. If you are aged 16 years or under, you must obtain your parent or guardian's consent to use our services;
 - b. purchase an **Eligible Plan** instore, online via superdrugmobile.com or [Superdrug.com](https://superdrug.com) during the **Promotion Period**; and
 - c. activate your SIM online via Superdrug Mobile's website by 23:59 GMT on 28 February 2026 using the code **E11326** for the 60GB and **E11626** for the 100GB promotion offer.
5. **Activation of the Promotional Offers:**
 - a. **Promotional Price:** Eligible customers will receive the **Promotional Price** from the date their SIM is activated in accordance with Section 4 above. The price reduction will automatically apply each time the customer renews the **Eligible Plan**, for up to three (3) months from activation.



6. **General Requirements:** You must comply with the [Superdrug Mobile Terms and Conditions](#) and follow the promotion steps set out in these terms and conditions to maintain eligibility.
7. **Duration of Promotional Price** is available for a maximum of three (3) individual months from the date of SIM activation. You may choose to renew your plan monthly or take breaks between renewals. However, the **Promotional Price** will only be applied on the months when an **Eligible Plan** is renewed, up to a total of three (3) months.
8. **Availability of an Eligible Plan:** The **Promotional Offers** are only available while Superdrug Mobile continues to offer an **Eligible Plan** in its current form. Superdrug Mobile reserves the right to withdraw or amend an **Eligible Plan** at its sole discretion at any time.
9. **Change of Plan:** If you switch to a different Superdrug Mobile plan that is not an **Eligible Plan**, you will no longer be eligible to receive the **Promotional Price**. Only renewals of **Eligible Plans** will trigger the **Promotion Offers**.
10. **Exclusions:** The **Promotional Price** apply only to the monthly charge of **Eligible Plans** and do not include any other charges, including but not limited to:
 - i. Out-of-bundle usage;
 - ii. Additional services;
 - iii. Connection or reconnection fees;
 - iv. Account administration charges; or
 - v. Costs related to collecting outstanding payments.
11. **Other Offers:** Either of the **Promotional Offers** cannot be used in conjunction with any other promotional offers or discounts.
12. **Limitations of Liability:** Superdrug Mobile accepts no responsibility for any lost, corrupted, delayed, or unsuccessful applications for the **Promotion Offers**. To the fullest extent permitted by law, Superdrug Mobile (and its parent, subsidiaries, and affiliates) will not be liable for any direct, indirect, or consequential losses or damages arising from participation in the **Promotion Offers**.
13. **Governing Law:** These terms and conditions are governed by and construed in accordance with the laws of England and Wales, and the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim arising out of or in connection with these terms.
14. **Variations to These Terms:** Superdrug Mobile may withdraw, amend, extend, or otherwise vary these terms and conditions at any time. Any changes will be published on the Superdrug Mobile website.
15. **Definitions:** Capitalised terms not defined in these Promotion Offer terms will have the meaning given in the [Superdrug Mobile Terms and Conditions](#).

